



# Combating the 'fake news' epidemic – understanding and preventing the spread of misinformation

Saskatchewan Epidemiology Association Symposium 2018

Wednesday, October 3<sup>rd</sup>, 2018

Marquis Hall, University of Saskatchewan, Saskatoon, SK

## AGENDA

7:30 am	Registration, hot breakfast, and poster set-up
<b>8:30 – 8:45 am</b>	<b>Opening remarks</b> Dr. Saqib Shahab, Chief Medical Officer, Saskatchewan
8:45 – 9:45 am <b>KEYNOTE</b>	<b>The Challenge of Separating Sense from Nonsense.</b> Dr. Joe Schwarcz; Director, Office of Science and Society, McGill University
9:45 – 10:15 am	<b>Communicating data – How to avoid being part of the “fake news” problem.</b> Dr. Cheryl Waldner; Professor, Western College of Veterinary Medicine, University of Saskatchewan
<b>10:15 – 11:00 am</b>	<b>BREAK AND POSTER VIEWING</b>
11:00 -11:15 am	Student Oral Presentation
11:15 – 11:45 pm	<b>Lessons learned on herd effect from the Hutterite community.</b> Dr. Mark Loeb; Professor, Pathology and Molecular Medicine, Clinical Epidemiology and Biostatistics, McMaster University
11:45 – 12:05 pm	<b>When science, evidence, and reason are not enough: Dialectical forum theatre for changing the conversation regarding the climate change debate.</b> Dr. Michael Epstein; Centre for Integrative Medicine; Clinical Associate Professor, Community Health and Epidemiology, College of Medicine, University of Saskatchewan
<b>12:10 – 1:40 pm</b>	<b>LUNCH &amp; SEA Annual General Meeting</b>
1:40 – 2:40 pm <b>KEYNOTE</b>	<b>When ‘Super Bugs’ invade from outer space (or, perhaps just from west Texas?): epidemiology and science communication in the age of digital media.</b> Dr. Morgan Scott; Professor, Veterinary Medicine and Biomedical Sciences, Texas A&M University, College Station, Texas, USA
2:40 – 3:10 pm	<b>TBD</b> Dr. Stuart Skinner; Infectious Disease Specialist, Regina, Saskatchewan; Clinical Assistant Professor, Department of Medicine, University of Saskatchewan
<b>3:10 – 3:35 pm</b>	<b>BREAK AND POSTER VIEWING</b>
3:35 – 3:50 pm	Student Oral presentation
3:50 – 4:10 pm	<b>Passive Tick Surveillance Provides an Accurate Early Signal of Emerging Lyme Disease Risk and Human Cases in Southern Canada</b> Dr. Patrick Leighton; Associate Professor, Department of Pathology and Microbiology, Faculty of Veterinary Medicine, University of Montréal
<b>4:10 – 4:15 pm</b>	<b>Closing Remarks</b>
	<b>4:30PM AFTER EVENT AT LOUIS' PUB; EVERYONE WELCOME!</b> <i>PRESENTATION OF STUDENT AWARDS</i>

# Saskatchewan Epidemiology Association



## 18<sup>th</sup> Annual Fall Symposium

**October 3<sup>rd</sup>, 2018**

Marquis Hall, University of Saskatchewan

97 Campus Drive

Saskatoon, Saskatchewan, Canada

## Keynote Speakers

### **Dr. Shannon Sampert**

*Shannon Sampert is a former journalist interested in the intersections of media, politics and gender. She has a BA in political science, an MA in Communications and a PhD in Canadian politics. She has returned to the University Of Winnipeg after a three-year leave, working as the first female Op-ed Editor in the Winnipeg Free Press's 140-year history. She is currently the Director and Editor-in-chief of Evidence Network.ca, an organization that works with policy researchers in the dissemination of their research through Canadian media. This work is possible through funding from the Canadian Foundation of Healthcare Improvement, Canadian Institutes of Health Research and Research Manitoba. Shannon Sampert's research focuses on Canadian politics, media and gender. Her research team won the Jill Vickers prize in May 2016 at the Canadian Political Science Association annual meeting in Calgary. Dr. Sampert was nominated for the University of Winnipeg's Clifford J. Robson Award for Excellence in Teaching in 2008 and 2006. In her free time, Shannon is a dedicated mother to her three fur babies, Norman, Ike and Barry.*

### **Dr. Morgan Scott**

*Dr. H. Morgan Scott is a graduate veterinarian (University of Saskatchewan, Canada 1988) holding a PhD in epidemiology (University of Guelph, Canada 1998) and post-doctoral training in public health (University of Alberta, Canada 1999). In addition to private veterinary practice, he has worked in both government (food safety surveillance) and academic settings. He is currently professor of epidemiology in the Department of Veterinary Pathobiology at Texas A&M University. He was recruited in 2014 as part of the Texas A&M University System Chancellor's Research Initiative and the University President's Initiative on One Health and Infectious Diseases. He relocated from Kansas State University, where he previously held the E.J. Frick Professorship in Veterinary Medicine. Much of his research emphasis has been on studying factors impacting antimicrobial resistance among commensal and pathogenic enteric bacteria in food animal production systems, with a program spanning the realm from the molecular to the sociological. In particular, he is interested in applying both epidemiological and ecological approaches to quantify the emergence, propagation, dissemination, and persistence of resistant enteric bacterial strains in integrated populations of animals, their food products, and humans. Using this knowledge, he hopes to identify opportunities to prevent and intervene against resistance among enteric pathogens in animal agriculture; preferably, by developing readily adoptable and cost-effective management practices suited to modern animal and food production systems. Among his personal interests is an as-yet unfulfilled desire to repeat an around-the-world bicycle odyssey with his wife; preferably, before they get too old to remember the first trip.*



## **Workshop:**

*Use It or Lose It: Mobilizing Knowledge to Improve Health*

**Presented by:** Erin Beckwell BSW, MSW, RSW,

Policy Analyst/Knowledge Translation Specialist, Public Health Observatory,  
Population & Public Health Services, Saskatchewan Health Authority

**October 4, 2018; 9 AM to Noon, Marquis Hall Events Centre,  
University of Saskatchewan**

**Description:** Everyone benefits when information is easy to understand and act upon. By promoting readability and accessibility, clear, well-designed knowledge translation products have the potential to support better health for all.

Using a variety of learning strategies and supported by practice examples, this workshop will explore:

- principles of knowledge translation, mobilization, and exchange
- how and when to use a range of knowledge translation products, such as reports, infographics, and dashboards
- practical skills to support the use of evidence and health information to influence policy, practice, and behavior